



## Privacy Policy

At *G12able Solutions*, we are tackling the problem of single-use waste by offering a responsible consumption system of shared access.

We actively engage both end-users of our system, and vendor partners at the coffee shops, pizzeria and restaurants, and in doing this we collect data related to these parties.

### COLLECTION AND ACCESS:

The data will be collected via cloud-based systems and kept within these systems. The *G12able Solutions* administrators will have access to the raw data, where we understand the sensitive nature and value of such data, and to ensure that it is respected and not ever used in an erroneous manner, and we are committed to ensuring the privacy of that information.

We only collect such personal information as is necessary to enable us to provide the Services to our users and to improve the quality of Service we provide to our users. The types of personal information we may collect from you includes, but is not limited to:

- (a) Personal Data: information that can be used to identify the end users or contacting them. Such information may include, but is not limited to the full name, email address and mobile phone number.
- (b) Service Use Data: information concerning your interaction with the Service and the *G12able Solutions* mobile application (App).
- (c) Usage Data: information that the users web browser sends whenever they visit the Website or when they access the Service from a mobile device or tablet. Such information may include, but is not limited to the IP address, browser type and version, type of mobile device being used, mobile operating system, diagnostic data and time spent on the Website.
- (d) Cookies: files with small amounts of data which may include a unique identifier. Cookies are sent to the user browser from a website and stored on the device. The user browser can be directed to refuse all cookies or not accept cookies. The types of cookies that may be used by us are in place to secure access to the Website, ensure any preferences or settings input by our users are saved and can be recalled.
- (e) Location Data: information provided by a device that establishes the current geographical position of the device user.

### DATA USE:

All end-users and vendor partners will be informed as to the use cases of data, and their approval will be requested and respected for this. When data is used it will always be anonymized. Data analysis and publication will be used for, but is not limited to, for the purposes of:

- (a) providing the Service to the users
- (b) updating the Service or App;
- (c) gathering information that will assist us in improving or amending the Service provided to users;
- (d) tailoring relevant aspects of the Service to the users, based on their preferences;
- (e) providing marketing material and associated information to the users; and
- (f) a purpose permitted or required by law.

We may also use the Information for secondary purposes closely related to the primary purpose, in circumstances where users would reasonably expect such use or disclosure.

If the users receive correspondence from us, you may unsubscribe from our mailing lists at any time by contacting us in writing.

When we collect the Information we will, where appropriate and where possible, explain to the user why we are collecting such information and how we plan to use it.

G12able Solutions Company, Innehåller F-skatt. Rg. Nummer 969795-5822,

Address: Ostermalmsvagen 36, 612 42 Finspang- Sweden

Phone: +46-763188020 E-mail: [info@g12ablesolutions.se](mailto:info@g12ablesolutions.se) Website: [www.g12ablesolutions.se](http://www.g12ablesolutions.se)



Anonymised data will be measured, analysed, visualised, and shared to show impact on waste minimisation.

### **MARKETING:**

*G12able Solutions* will request approval for, and respect, the authority to use data to provide updates and directly relevant marketing information. Such marketing contact events will be scheduled for no greater than one email per month, and often fewer.

A third-party email distribution system is utilised. At any stage, contacts can opt-out.

*G12able Solutions* will never sell or give your personal information to anyone. Ever.

### **UPDATES**

This Policy may change from time to time and is available on our website.

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